**Work to Do**

Product

Address book (phone contacts) integration

* Pull contacts list in sign up flow (AND log in with FB)
  + Ask user permission to access contacts
  + Read/store contacts information (name, phone numbers, emails, etc)
    - Determine which contacts have LinkMeUp
* Merge FB friends suggestions and phone contacts

App-to-text messages and LinkMeUp invites

* Allow users to send songs to phone contacts as text messages
  + Check out title

by artist

(Embedded) Link

Sent via LinkMeUp. Download LinkMeUp on the App Store at \_\_\_\_\_\_.

* + Requirement: programmatically send separate text messages to multiple contacts

Permissions

* Push notifications
  + Ask at the “right” time – first song sent, first friends added
  + If denied, show custom screen up to times on log in
* Address book access
  + If denied, show custom screen up to times on log in

Single search option

* One search bar with autocomplete
  + Good use of remaining space on first screen
* Songs/videos UISegmentedControl?
  + Look into SoundCloud links for songs (vs. YouTube links for video)
  + (Consider) Draw content from multiple sources

Change UISegementedControl colors in Inbox to better reflect selected/deselected state

Consistent color scheme

* Launch screen: orange gradient background with LinkMeUp icon
* Greater use of orange color in app (i.e. “Send Link” navigation bar)

Development

Put LinkMeUp on version control

* Production vs. development branches

Hiring

Find Android developer

* Contact 30 candidates via InMail (LinkedIn Recruiter Lite)
* Make job posting in Greater Seattle Area, Seattle Android Developers

Marketing

Screenshots

* Captions for App Store
* Make background white in searchResultsVC
* More screenshots for FB page
  + searchVC

Posts on (all) high school Facebook groups

Promote Facebook page