**Work to Do**

Product

~~Address book (phone contacts) integration~~

* ~~Pull contacts list in sign up flow (AND log in with FB)~~
  + ~~Ask user permission to access contacts~~
  + ~~Read/store contacts information (name, phone numbers, emails, etc)~~
    - ~~Determine which contacts have LinkMeUp~~
* ~~Merge FB friends suggestions and phone contacts~~

~~App-to-text messages and LinkMeUp invites~~

* ~~Allow users to send songs to phone contacts as text messages~~
  + ~~Check out title~~

~~by artist~~

~~(Embedded) Link~~

~~Sent via LinkMeUp. Download LinkMeUp on the App Store at \_\_\_\_\_\_.~~

* + Requirement: programmatically send separate text messages to multiple contacts

~~Permissions~~

* ~~Push notifications~~
  + ~~Ask at the “right” time – first song sent, first friends added~~
  + ~~If denied, show custom screen up to times on log in~~
* ~~Address book access~~ 
  + ~~If denied, show custom screen up to times on log in~~

Single search option

* One search bar with autocomplete
  + Good use of remaining space on first screen
* Songs/videos UISegmentedControl?
  + Look into SoundCloud links for songs (vs. YouTube links for video)
  + (Consider) Draw content from multiple sources

Change UISegementedControl colors in Inbox to better reflect selected/deselected state

Consistent color scheme

* Launch screen: orange gradient background with LinkMeUp icon
* Greater use of orange color in app (i.e. “Send Link” navigation bar)

(Consider) Uninterrupted audio playback on leaving app

Development

~~Put LinkMeUp on version control~~

Production vs. development branches

Hiring

Find Android developer

* Contact 30 candidates via InMail (LinkedIn Recruiter Lite)
* Make job posting in Greater Seattle Area, Seattle Android Developers

Marketing

Screenshots

* Captions for App Store
* Make background white in searchResultsVC
* More screenshots for FB page
  + searchVC

Posts on (all) high school Facebook groups

Promote Facebook page